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Press Release Detail

NETGEAR partners with Broadband Phone to deliver VoIP to the NZ market

Auckland, New Zealand (March 14, 2006)– NETGEAR (Nasdaq: NTGR), a leading provider of easy-to-use, high-performance networking products, has partnered with global voice-over-IP (VoIP) service provider Broadband Phone to deliver a ready-to-use VoIP product to the New Zealand market.

The new relationship sees NETGEAR's latest VoIP product – a wired two-port telephone router – bundled with Broadband Phone's comprehensive voice offering. Using the new product, home-users and small-to-medium sized businesses can easily make telephone calls using a broadband Internet connection instead of a regular (or analogue) phone line, enabling them to save money on local and toll phone calls.

"While Broadband Phone is a global company, it has a particular focus on the New Zealand market, which means that its service have been specifically tailored for customers in this country and is a good fit for our local product," said James Caldwell, NETGEAR's New Zealand Region Manager. "By partnering with Broadband Phone, we are providing customers with a superior VoIP product that can be configured in line with their existing network, making it

product that can be configured in line with their existing network, making it possible for those with very little understanding of this technology to deploy and benefit from a converged voice and data solution

"We believe that the strength of the NETGEAR brand in the New Zealand market combined with the comprehensive service offered by Broadband Phone will effectively drive VoIP growth in the residential and business space."

Using the Broadband Phone service, customers can make local and international calls from 5 cents a minute and can make unlimited free internet-to-internet calls. In Auckland and Wellington, customers can also secure real telephone numbers - a service that is of particular benefit to businesses looking to expand as they can easily add new VoIP numbers to their network, cutting costs traditionally associated with installing additional landlines. These numbers are fully portable, allowing users to be contactable on the same number whether they change broadband subscribers or travel locally or overseas.

"By bundling our service with the NETGEAR hardware, we are able to provide customers with a true plug-and-play product that really differentiates itself in the New Zealand market," said Miranda Wong, Director, Broadband Phone. "The NETGEAR product is fully compatible with the SIP standard and works extremely well with our VoIP infrastructure, delivering the best voice quality out of all of the products we have tested."

"Using the NETGEAR box, our customers can easily make and receive local and toll calls, benefiting from competitive public switched telephone network (PSTN) rates. As a wholesale VoIP provider, our partnership with NETGEAR provides us with a great opportunity to deliver a more expansive and comprehensive offering to our customers."



A high-resolution image of the TA612V is available at:
http://www.watterson.com.au/Downloads/Netgear/Products_hires/TA612V.tif
broadband_phone



A high-resolution image of the NETGEAR/Broadband Phone co-branded box is available at:

http://www.watterson.com.au/Downloads/Netgear/Products_hires/TA612V_BBP.jpg

About Broadband Phone

Broadband Phone is an Australian-owned company and a leader in VoIP development with over eight years adapting this technology for various uses. It has its own POPs (Points of Presence) in all major capital city centres in Australia, New Zealand and a number of overseas cities. It operates over one million active customer accounts, switches in excess of 10 million minutes per month, and has wholesale agreements with a number of Australian and overseas carriers. Broadband Phone offers two very competitive VoIP retail plans, showcasing its technical capability. It has developed a number of wholesale, turn key solutions for SMEs and ISPs wishing to offer branded voice services as additional value added service to their customers. For further information visit the company's website at www.broadbandphone.com.au and a href="http://www.bbpglobal.com">www.bbpglobal.com or contact Miranda Wong on +61 2 9209-4619.

About NETGEAR

NETGEAR (Nasdaq: NTGR) designs technologically advanced, branded networking products that address the specific needs of businesses and home users. Headquartered in Santa Clara, California, NETGEAR's suite of approximately 100 products enables users to share Internet access, peripherals, files, digital multimedia content and applications among multiple personal computers and other Internet-enabled devices. For more information, visit the company's website at www.netgear.co.nz or call +61 2 8448 2072.

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products and technology are forward-looking statements. Other forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe", "expect", "may", "will", "intend", "estimate", "continue", or similar expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include, without limitation, the price and performance requirements of our customers, demand for our products, potential delays in development or certification of our products and other risks detailed in our periodic reports and other documents filed with the Securities and Exchange Commission. We caution you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. NETGEAR does not assume any obligation to update these forward-looking statements.

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